## Graphic Art elements for 4th grade Artist Poster

### Forms for “Poster”
- Poster board
- Trifold

### Resources needed:
- ★ poster board
- ★ pencil and eraser
- ★ ruler
- ★ 3 markers or ink pens
- ★ glue

### Components of the poster:
1. Title
2. Art reproduction & critique
3. Information researched for book report presentation
   - a. Who your artist was as a person
   - b. Information about the body of art s/he created
   - c. How the art reflects the artist’s culture

### On a piece of paper

#### Step 1: sketch out a rough draft of what your poster will look like. This will help you with spacing, flow of information, and the ability of the poster to meet your audience’s communication needs. If you are using technology, you need to fill out a storyboard showing what will occur 1\textsuperscript{st}, 2\textsuperscript{nd}, 3\textsuperscript{rd}, etc.

### Remember:
- Flow of information - should flow from left side of the poster to the right side
- Information is organized in a logical manner. For example:
  - o Information about the artist’s life and culture are together.
  - o Information about the body of art created, media used, etc., are together.
  - o Art work is the focal piece of the project. Art critique write up is next to the art work.

### On the poster board:

#### Step 2: Use light pencil marks and a ruler to draw writing lines where you will put the:
- ❖ Title
- ❖ Headings and subheadings (use your Book Report Presentation graphic organizer as a guide)
- ❖ Bulleted information from your research
- ❖ Your name in the bottom right corner

#### Step 3: Use light pencil marks to write down your text - title, headings, subheadings, and bulleted information. Stand back from your poster and check to make sure:
- ❑ You wrote neatly - letters are uniform in size, level, & all words are spelled correctly
- ❑ You included all of the information
- ❑ Your poster matches with the grading rubric for the project

#### Step 4: Trace over your text with a marker or ink pen & then erase all of the pencil marks. Make sure you use 1 color for the headings and subheadings and another color for the bulleted information.

#### Step 5: Glue down your artwork and art critique

### Lettering:
- Lettering is easy to ready by anyone. It is consistent in size and color. Lines were drawn and text sketched out to make sure words are written neatly.

- Information (key words and phrases) is bulleted rather than written out in long complete sentences. You will be using your voice to expand, explain the details during your presentation.

- All words are spelled correctly

- Background is eye catching BUT not distracting

- Placement of information and artwork is balanced, use space appropriately.